



2025 GAP P.J. Boatwright Internship (Marketing and Data Services)

The Golf Association of Philadelphia (GAP) is looking for skilled and personable individuals for a 2025 summer internship in the Marketing department. This three-month internship (May to August) will offer students the opportunity to learn about all facets of GAP's marketing operations.

Internship Timing and Details

The Marketing and Data Services Internship spans three months, starting in early- to mid-May and lasting until the same timeframe in August. This position works 40 hours per week, with the occasional longer week in which overtime will be paid when it occurs. General office hours are Monday through Friday, 8:30 a.m. to 4:30 p.m. Intern hourly rate is \$12.50. Mileage for travel to events is reimbursed at current IRS rates. Lunch is provided on all event days. Interns are supplied with required GAP clothing (hat, shirt, etc.) for use on tournament days.

Duties and Responsibilities

In this position, interns are expected to handle a variety of roles before, including but not limited to the following:

- Day to day tasks within the Hubspot CRM platform
- Data visualization using Tableau
- Serve as on-site help at GAP marketing events throughout the summer
- Use analytical data to provide insights for GAP's various membership programs
- Perform any other miscellaneous tasks as assigned by the Director of Digital Strategy

Job Requirements

- College student or recent college graduate (credits available if allowed by university)
- Reliable transportation is a must
- Key traits - punctual, personable and precise
- Golf experience helpful but not required
- Ability to lift up to 40 pounds

About the P.J. Boatwright Internship Program

The USGA established the P.J. Boatwright Internship program in 1991 for individuals interested in pursuing a career in golf administration. Opportunities are available at each USGA Allied Golf Association, of which GAP is the representative in Eastern Pennsylvania, parts of New Jersey and the state of Delaware. Around 40 percent of current full-time employees of Allied Golf Associations got their start as P.J. Boatwright Interns, including eight members of the GAP staff.

About GAP

GAP was founded in 1897 and is the nation's oldest state or regional golf association. GAP is comprised of nearly 340 Member Clubs and 120,000 Individual Members. Headquartered in Broomall, Pa., GAP has 29 full-time staff members. GAP runs events on nearly 200 days each calendar year throughout the region.

Interested candidates should send a cover letter and resume via email to Mario Machi, Assistant Executive Director, at jobs@gapgolf.org.